

## Multimedia Rubric (PowerPoint/Webpage)

Criteria	Expert (4)	Practitioner (3)	Apprentice (2)	Novice (1)
<b>Organization</b>	<ul style="list-style-type: none"> <li>* A clear, well-developed, detailed plan (storyboard) was developed before production began</li> <li>* All slides/pages in a logical, sequential order</li> <li>* A strong introduction which involves and engages the audience</li> <li>* Citations provided for all sources</li> <li>* 8-12 Slides/Pages</li> </ul>	<ul style="list-style-type: none"> <li>* A plan (storyboard) with some specific details was developed before production began</li> <li>* Most slides/pages in a logical, sequential order</li> <li>* An introduction which attempted to connect to the audience was included</li> <li>* Citations provided for most sources</li> <li>* 8-12 Slides/Pages</li> </ul>	<ul style="list-style-type: none"> <li>* A plan (storyboard) with few specific details was developed before production began</li> <li>* Few slides/pages in a logical, sequential order</li> <li>* A weak introduction was included</li> <li>* Citations provided for some sources</li> <li>* Too many or too few slides/pages</li> </ul>	<ul style="list-style-type: none"> <li>* A weak or no plan (storyboard) was attempted</li> <li>* A weak display or no clear sequence and order</li> <li>* No distinct introduction was included</li> <li>* Few to no citations</li> <li>* Too many or too few slides/pages</li> </ul>
<b>Content</b>	<ul style="list-style-type: none"> <li>* Strong connections between all supporting details and examples, and the main topic</li> <li>* Your audience/viewer leaves having a thorough sense of understanding of the main topic.</li> <li>* Rich details and meaningful examples to help the audience 'see' the concept in their mind</li> <li>* Most of the audience's questions were answered during the presentation</li> </ul>	<ul style="list-style-type: none"> <li>* Clear connections between most of the supporting details and examples, and the main topic</li> <li>* Your audience/viewer leaves having a solid understanding of the main topic.</li> <li>* Details and examples helped the audience 'see' the concept in their mind</li> <li>* Some of the audience's questions were answered during the presentation</li> </ul>	<ul style="list-style-type: none"> <li>* Some connections between supporting details and examples, and the main topic</li> <li>* Your audience/viewer leaves without receiving a solid understanding of the main topic.</li> <li>* Selected details and examples do little to help the audience 'see' the concept in their mind</li> <li>* Few of the audience's questions were answered during the presentation</li> </ul>	<ul style="list-style-type: none"> <li>* Few to no real clear connections between supporting details and examples, and the main topic</li> <li>* Your audience/viewer leaves confused about what exactly was the main topic.</li> <li>* Few to no details and examples were provided</li> <li>* The audience doesn't have questions because they don't know where to begin</li> </ul>
<b>Layout and Design</b>	<p><b><u>All Slides/Pages</u></b></p> <ul style="list-style-type: none"> <li>* Large Font (24-36)</li> <li>* Type-set: (no cursive/ calligraphy)</li> </ul>	<p><b><u>Most Slides/Pages</u></b></p> <ul style="list-style-type: none"> <li>* Large Font (24-36)</li> <li>* Type-set: (no cursive/ calligraphy)</li> </ul>	<p><b><u>Some Slides/Pages</u></b></p> <ul style="list-style-type: none"> <li>* Large Font (24-36)</li> <li>* Type-set: (no cursive/ calligraphy)</li> </ul>	<ul style="list-style-type: none"> <li>* Small Font (12-14)</li> <li>* Cursive/ Calligraphy Font</li> <li>* Too much text (more</li> </ul>

	<ul style="list-style-type: none"> <li>* Bullet statements: 4-5 words</li> <li>* 4-5 bullet statements per slide/page</li> <li>* Strong connection between all statements and the slide/page topic</li> <li>* Font color: excellent contrast against background</li> <li>* Background is appropriate to the topic</li> <li>* No distracting colors</li> </ul>	<ul style="list-style-type: none"> <li>* Bullet statements: 4-5 words</li> <li>* 4-5 bullet statements per slide/page</li> <li>* Strong connection between all statements and the slide/page topic</li> <li>* Font color: excellent contrast against background</li> </ul>	<ul style="list-style-type: none"> <li>* Bullet statements: 4-5 words</li> <li>* 4-5 bullet statements per slide/page</li> <li>* Strong connection between all statements and the slide/page topic</li> <li>* Font color: excellent contrast against background</li> </ul>	<ul style="list-style-type: none"> <li>than 20 words)</li> <li>* Unclear connection between text and the slide topic</li> <li>* Font Color: difficult to read against the chosen background</li> </ul>
<b>Graphics/ Animation/ Sounds</b>	<ul style="list-style-type: none"> <li>* All images/ graphics/ animation enhance the presentation, assist in the overall understanding, and have a clear relationship with the concept and ideas being presented</li> <li>* Strong connections between all of the graphics and the main topic</li> <li>* Image size: large enough for details to be viewed by the entire audience</li> <li>* Animation used sparingly (1-2 times)</li> </ul>	<ul style="list-style-type: none"> <li>* Most images/ graphics/ animation enhance the presentation, assist in the overall understanding, and have a clear relationship with the concept and ideas being presented</li> <li>* Solid connections between most of the graphics and the main topic</li> <li>* Image size: large enough for details to be viewed by most of the audience</li> <li>* Animation used 3-4 times</li> </ul>	<ul style="list-style-type: none"> <li>* Some images/ graphics/ animation enhance the presentation, assist in the overall understanding, and have a clear relationship with the concept and idea being presented</li> <li>* Few connections between some of the graphics and the main topic</li> <li>* Image size: not large enough for the audience to see details</li> <li>* Too much animation (on most slides)</li> </ul>	<ul style="list-style-type: none"> <li>* Few or no images/ graphics/ animation to enhance the presentation</li> <li>* Weak to no connections between all graphics and the main topic</li> <li>* Image size too small to be viewed by the entire audience</li> <li>* Animation overkill (All flash and no substance)</li> </ul>

14=A+; 13=A-; 12=B; 11=C+; 10=C-; 9=D; 8 or less=F

**Total** \_\_\_\_\_

Name(s): \_\_\_\_\_, \_\_\_\_\_, \_\_\_\_\_, \_\_\_\_\_